NZACD
NEW ZEALAND ACADEMY OF COSMETIC DENTISTRY
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Dental Photography and The Trial Smile: Powerful Tools to Generate Predictable Results

Friday 7 September 2018
9.00am – 5.00pm
Waikato

Sponsored by ivoclar vivadent passion vision innovation

Dr Dalila Gabb BDS

SYNOPSIS:

The production of beautiful cosmetic dentistry is no accident. It is a delicate balance of finesse utilising various tools such as digital photographs, dynamic video analysis, the acquisition of dental impressions for a diagnostic wax-up and a smile trial.

These procedures are interlinked to produce a predictable result that can generate an emotional outcome which leads onto positive patient motivation towards the proposed treatments and greater case acceptance.

The ultimate design incorporates both desired and innate features, the latter taking influence from the facial features of the patient as captured with good photography, aiding both you and the technician in selecting appropriate tooth form and colour. This then allows creation of a workable mock-up with which we can preview the smile before irreversible preparation of the patient's teeth. Some of the chief advantages of this are that the appearance and function may be test driven by the patient, they can see what is achievable for them and the dentist can get buy in for the procedures with a low cost staging phase, before the patient proceeds to the definitive bonded porcelain restorations.

LECTURE OBJECTIVES:

The delegate will

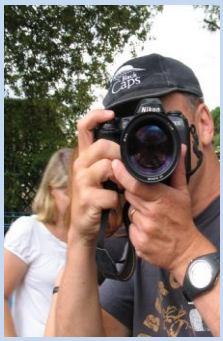
- learn how to generate a series of photographs useful for dental diagnostic interpretation and records.
- learn how to analyse the photographs and dynamic video to determine the proportions and form of the target composition. This will drive the diagnostic wax-up.
- fabricate various putty stents to be used in both the mock-up phase as well as preparation phases. This will drive predictability of results without over-preparation of valuable tooth structure.
- be encouraged to bring a smartphone as there will be an exercise recording dynamic smile and speech characteristics which will provide invaluable data for smile design purposes.
- observe the process for a trial smile on a sample case brought in by the lecturer.
- learn the limits of aesthetic treatment planning and to gauge when a case would best be treated by referral to a specialist.
- gain valuable tools in multidisciplinary communication of case parameters between all treatment partners, laboratory and specialists alike.

Dalila Gabb has been a dentist for the past twenty years in New Zealand. She graduated with a BDS in Brazil in 1990 and has completed her continuing education in New Zealand and overseas with cosmetic dentistry in addition to her general dentistry skills. She has lectured for the NZACD and the ADA (board member three years).

An executive NZACD board member for the past twelve years Dalila is currently an 'Honoured Academy' member. Recently she completed the first part of the "Smile Design" course developed by Dr Christian Coachman. Dalila is also a member of the American Academy of Cosmetic Dentistry; has been on the International Board Council, and over the past seven years attended numerous continuing education seminars and conferences mainly in the US.

Dalila is currently working in a private practice in Whakatane.

Dr John Wright BSc DipSci BDS FRACDS



SYNOPSIS:

- Clinical Dental Photography is the link between clinical records and effective communication with your patients.
- Why take clinical photos?
- The theory: what to look for in a camera; what the camera settings mean; which ones are important and which ones aren't; and the best set-up for perfect both intra-oral and portrait shots.
- What images patients relate to and which ones they don't.
- Patient consent for photographs.
- Images for ACC.
- Laboratory communication.

LECTURE OBJECTIVES:

Delegates will be taught and given fool-proof methods for intra-oral photography. Emphasis will be placed on correct framing and perspective.

Step by step instructions on how to take face and profile photos used in Dr Gabb's lecture will be given.

All Delegates are encouraged to bring their own cameras, mirrors and retractors to participate in a hand's on session at the conclusion of the lecture. A limited amount of retractors and mirrors will be provided for those who are new to dental photography.

By the end of the session, the attendees will have the confidence and knowledge to integrate photography into their practice. They will be able to then teach other members in their practice to use photography with their patients.

John Wright graduated in Dentistry from Otago in 1994. He gained a Fellowship in Restorative Dentistry with the Royal College of Dental Surgeons in 2000.

He incorporated clinical photography in his practice for over 20 years and teaching digital dental photography since 2005. He was one of the founders of the NZACD, serving on the executive for a decade and was its immediate past chair.

He was also a sustaining member of the American Academy of Cosmetic Dentistry, served on its international advisory board and was on the President's honour roll. He also served on Auckland Dental Association executive for three years.

John's practice is on the Hibiscus Coast on Auckland's North Shore.

6.5 HOURS VERIFIABLECPD CREDITS

NZDA Accredited: NZDA course accreditation does not imply promotion or endorsement of the contents of any course. Attendees need to use professional judgement to assess the validity and usefulness of techniques, materials, or therapeutic products to their own practice.

Registrations available at www.nzacd.co.nz

Lecture Venue
Villa Dental
697c Wairere Drive, Chartwell, Hamilton

Lecture Registration: inc gst

NZACD Members	**- $325**
Non Members	**- $395**
Combo Deal	**- $700**

(Combo includes Lecture plus1 year m/ship April 2018 – 31 March 2019)

Send to: Administrator - NZACD - PO Box 159, Helensville, Auckland 0840
Bank Account - Westpac 03-1509-0102872-00 (NB: new bank account details)
I would like to attend the Photography Lecture on Friday 7 September in Hamilton.

Dentist Name: ……

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