



New Zealand Academy of
Cosmetic Dentistry presents



6 SPEAKERS THAT WILL
ENERGISE AND DEVELOP
YOUR DENTISTRY

6 OF THE BEST LECTURE
FRIDAY 4 NOVEMBER 2022 – 8.30AM – 5.00PM
CORDIS HOTEL AUCKLAND - CRYSTAL BALLROOM

SATURDAY WORKSHOP
SATURDAY 5 NOVEMBER 2022 – 9.30AM – 4.00PM
CORDIS HOTEL AUCKLAND - VISTA ROOM

EVENT IS LIMITED TO 100 PEOPLE

FEATURING

Dr Ahmad Al-Hassiny
Dr Richard Lee
Dr Nitish Surathu

Mrs Kimberly Sumner
Dr DJ Zanicotti
Dr Michael Danesh-Meyer



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DETAILS

Friday 4 November 2022 – Crystal Ballroom
Registration from 7.30am, lecture begins at 8.30am

Saturday 5 November 2022 - Vista Room
Registration from 9.00am, Workshop begins 9.30am

Cordis Auckland, 83 Symonds Street, Auckland.

6 Verifiable CPD Credits – Friday
5.5 Verifiable CPD Credits – Saturday

NZDA Accredited: NZDA verifies, that based on the information provided to NZDA, this activity meets the Dental Council policy requirements for CPD. NZDA CPD verification does not imply promotion or endorsement of the contents of any course. Attendees need to use professional judgment to assess the validity and usefulness of techniques, materials or therapeutic products to their own practice.

OUR CANCELLATION POLICY

In the event you need to cancel your registration for this Lecture, you may do so for a full refund if you inform us of your cancellation at least 14 working days before the start of the Lecture. If your request for cancellation is received within 7 to 13 working days prior to the start date of the program, a cancellation fee of 50% of the full fee will be charged. No refund will be made for cancellations received less than 7 working days of the program. There is no refund for "no-shows".

PROGRAMME

8:30am CHAIRMAN WELCOME – *Programme Commences*

Dr Ahmad Al-Hassiny

How to transition into digital dentistry successfully and get the right equipment for your practice.

Digital technologies are changing dentistry as we know it. This is no longer a fad or hype topic. This is the future of our profession, and it is here and now. In this lecture, Dr. Ahmad Al-Hassiny from the Institute of Digital Dentistry will go over everything you need to know to make your investment in digital dentistry a success! Starting off with the intraoral scanner market as a whole and which are the best scanners to invest in for your individual practice needs. We will then go through all the different workflows and options that exist for you once you start your digital dentistry journey. Whether it is 3D printing - what printers are best? How does it work etc? Or milling machines and single-visit restorations in-house. This is a no-holds-barred discussion of the entire digital dentistry market and where you should consider investing your money. Don't fall behind.



Learning Outcomes:

- Understand the difference intraoral scanner options and their pros and cons
- Learn about 3D Printing and its many applications in dentistry
- Learn about the different 3D printer options and how they differ
- Explore incorporating CAD/CAM in-house and how it can change your practice
- An overview of more advanced digital dentistry techniques such as digital dentures and photogrammetry

Dr. Ahmad Al-Hassiny is a global leader in digital dentistry and intraoral scanners, carrying out lectures as a KOL for many companies and industry. He is one of the few in the world who owns and has tested all mainstream scanners and CAD/CAM systems in his clinic. Dr. Ahmad is also the Director of The Institute of Digital Dentistry (iDD), a world-leading digital dentistry education provider globally recognized in the digital dentistry space. Dr Ahmad graduated from the University of Otago with First Class Honours and lectures internationally about how CAD/CAM and digital dentistry can completely improve daily dental practice.

9:30am

Dr Richard Lee

Creating ultra-realistic composite restorations: The power is in your hands.

This lecture will discuss the components of tooth colour and how to systematically assess and replicate tooth structure whether it be single class IV restoration or multiple composite veneers. Particular emphasis will be placed on creating the correct primary, secondary and tertiary anatomy and the appropriate finishing techniques.



Learning Outcomes:

- Understand the components of tooth colour and how these can be replicated
- Understand the importance and techniques of pre restorative planning
- Reacquaint themselves with correct anatomy and tooth form
- Learn appropriate finishing and polishing techniques

Prior to moving to New Zealand in 2021, Dr. Richard Lee spent over 20 years in practice around London's West End and on Harley Street, focusing primarily on cosmetic and aesthetic restorative dentistry.

A graduate of the University of Birmingham and alumnus of the Dawson Centre for Advanced Dental Study Florida, he has lectured internationally, training dentists in the latest minimally invasive aesthetic techniques.

He was awarded his Masters Degree in Restorative Dentistry with distinction and is one of sixteen dentists in the UK to have achieved accreditation status with the British Academy of Cosmetic Dentistry. A multi-award winning practitioner, he was the Dentist on TV's Extreme Beauty Disasters, which aired on the Discovery Network globally. He has recently relocated to Tauranga with his wife and two young children.

10:30am MORNING TEA (45mins)

11:15am
Dr Nitish Surathu

Restorative angular challenges and effective solutions in tissue deficits.

Soft and hard tissue deficits often present significant challenges to the clinician attempting to provide an implant based solution for missing teeth. While grafting is certainly an option, the clinician can also consider the use of contemporary innovative restorative solutions along with CBCT based surgical planning that allow restorations in many such deficit situations. These solutions also allow clinicians to provide aesthetically acceptable restorations in aesthetically demanding situations as well, where they were once regarded as impossible without extensive grafting. Some patients also decline soft and hard tissue grafting and the use of innovative restorative solutions allows for an implant based restoration to continue to remain an option in a treatment plan. Placement of implants in native bone rather than grafted bone is also often possible and these solutions offer a restorative advantage that can be effectively planned and executed with the right tools.

Learning Outcomes:

Attending participants will familiarise themselves with innovative approaches to the management of tissue deficits that present restorative challenges. An understanding of clinical situations where these approaches are possible will also be discussed during the presentation.

Dr Nitish Surathu is a former Associate Professor of Periodontics who currently practices general dentistry in Gisborne. He completed his BDS in 1991 and went on to complete a MDS in Periodontics in 1994. He is, by examination, an accredited Associate Fellow of the American Academy of Implant Dentistry and is also a Fellow and Diplomate of the International Congress of Oral Implantologists. He has lectured around the world on periodontics and dental implants and continues to be actively involved with hands on courses. Dr Surathu served on the Executive Council of the Asian Pacific Society of Periodontology for over a decade and is currently a Director with the ACE Institute.



1:20pm
Mrs Kimberly Sumner

More New Patients Without the Stress.

- Social proof is here to stay - Understand the biggest and most powerful change in how people find dentists since the yellow pages went out of vogue.
- Learn the simple and straight-forward connection between Google reviews, Google My Business, and being found in Google (where 85% of new clients look for new dentists*). Plus, why you shouldn't spend any money on advertising until you have this sorted first.
- Discover how dentists can utilise this for a steady stream of new patients without the stress once the 3 key components integral to getting a new patient appointment are connected — from search to website to front-desk conversion. And since it's easy for a new patient prospect to fall through the cracks, why advertising will not get you patients if any of these aren't sealed up.
- Uncover the key metrics that identify how your new patient "funnel" is working for you in delivering the new patients you want, using real life examples and case studies.
- Learn practical tips to manage two of greatest obstacles for getting good google reviews - (i) how to manage a negative review, and (ii) how to ask for a review without sounding pushy.
- Attendees walk away with greater understanding of how to get more new patients in a stress-free way, with immediate and straight-forward action steps they can move on tomorrow.



Kimberly Sumner is an award-winning business owner and career coach, and a dental business owner herself. The medical specialists she works with want help with more patient flow and profit through generating a steady stream of new target clients. Kimberly has 15+ years digital marketing experience through managing a family cosmetic dental practice and from growing her online coaching business. She has a practical driven approach led by strong metrics and what generates positive results per dollar spend — gained from learning dental marketing from the ground up. Grounded in the neuroscience of trust, Kimberly is also an energetic and accomplished speaker, acknowledged as "uplifting, warm, inspiring and practical", and has appeared on national television, radio, expert panels and in press interviews. Her style is warm and practical, focusing on win-win outcomes for all parties. Sumner has degrees in economics, political science, and marketing (Berkeley and Chartered Institute of Marketing, London), a background in investment analysis and funds management, and in 2017 won gold at the International Stevie Awards in New York.

12:15pm LUNCH (60mins)

2:20pm
Dr DJ Zanicotti

Tips for achieving high aesthetic outcomes with dental implants.

In this lecture I will explore key aspects of placing dental implants in the aesthetic region. Topics of discussion will include anatomical considerations, timing for implant placement, prosthetic timing, and prosthetic design.

Learning Outcomes:

At the end of this lecture, the audience should be able to evaluate and perform treatments involving dental implants in the aesthetic region with more confidence.



DJ is the leading Periodontist at Wellington Periodontics and Dental implants. DJ has specialist degrees in both Periodontics and Implantology (Brazil), a Masters Degree in Clinical Dentistry – Implantology (Brazil), and a PhD from the University of Otago (New Zealand). He is an active member of numerous national and international dental organisations including the American Academy of Periodontology, The New Zealand Dental Association, New Zealand Society for Sedation in Dentistry, and Australian and New Zealand Academy of Periodontists. DJ has presented lectures, seminars, and surgical training programmes in New Zealand and Internationally. His literature contributions include scientific articles and textbook chapters. His areas of special interest are dental implants, soft tissue grafting, and bone grafting. DJ is also a passionate advocate of sustainability in Dentistry.

3:50pm
Dr Michael Danesh-Meyer

Managing the peri-implant interface for long-term aesthetic & functional success

The peri-implant tissues form the biological seal around dental implants. The integrity of this interface is important to ensure predictable aesthetics and function of dental implants in the longer term. This lecture we will explore the key criteria necessary to ensure long-term stability of the peri-implant tissues. We will examine the surgical enhancement of the soft tissue interface, the biocompatibility of different implant restorations and the management peri-implant complications.

Learning Outcomes:

- Identify the key factors responsible for predictable aesthetics and long-term stability of peri-implant soft tissues
- How to achieve predictable aesthetic outcomes with soft tissue enhancement around dental implant
- Understand how biocompatibility and design of implant restorations can impact on peri-implant tissues
- Treatment protocols aimed at enhancing peri-implant tissues around dental implants
- Re-establishment of the peri-implant tissue health & stability after periimplantitis



Dr Danesh-Meyer completed his Bachelor's Degree in Dental Surgery and Masters in Degree in Periodontology (with Distinction) from University of Otago, New Zealand. He was a Senior Clinical Lecturer at University of Otago and in full-time private practice limited to dental implants and periodontics prior to taking up a position as Clinical Assistant Professor in Periodontology at Temple University in Philadelphia from 1998-2000. He has been involved in preclinical and clinical research involving GTR/GBR, rhBMP-2 & dental implants and authored numerous articles and lectured both nationally and internationally on these subjects. In 2000 he established the Institute of Dental Implants & Periodontics and the Auckland Clinical Training Centre in Auckland, New Zealand. Dr Danesh-Meyer is a Member of the Royal Australasian Collage of Dental Surgeons, American Academy of Periodontology, Fellow of the International Congress of Oral Implantologists, an ITI Fellow, faculty for gIDE/LLU Master's program and is actively involved in teaching periodontics and implant dentistry.

3:20pm AFTERNOON TEA (30mins)

5:00pm COMPLETION & PRIZE DRAWS

Date: Saturday 5th November 2022
Venue: Cordis Auckland, Vista Room
Registrations: from 9.00am

9:00am REGISTRATION AND COFFEE

Minimally-invasive tooth preparation techniques & Cementation of prosthetic restorations

9.30am to 12.00pm
Dr Michael Dieter

Tooth preparation workshop

The introduction of aesthetic high strength all-ceramic materials and adhesive cementation techniques have facilitated innovative, conservative preparation designs for single tooth and Fixed Partial Denture (FPD) restorations. The reliable bond to enamel achieved with the adhesive technique has greatly impacted the tooth preparation design resulting in significant preservation of tooth structure.

In the first part of this practical hands-on workshop participants will practice minimally-invasive tooth preparations for inlay/onlay/partial coverage all-ceramic restorations.



12:00pm LUNCH (60mins)

1.00pm – 3.30pm
Cementation workshop

Modern adhesive luting techniques require a careful and meticulous clinical protocol. This stage can be considered very critical for a successful outcome and needs as much care as the preceding stages. Once a restoration is cemented there is no scope for modification or repeat. The clinician needs to establish a lasting bond to the tooth surface (enamel, dentin) as well as to the prosthetic restoration (e.g. glass ceramics, Lithium-Disilicate, Zirconium Dioxide, metal alloys).

In the second part of this practical hands-on workshop participants will carry out various luting protocols involving different indications and all-ceramic materials.

3.30pm – 4.00pm
Q & A

Learning Outcomes:

- To know the difference between the various all-ceramic systems in terms of esthetics, strength, required tooth preparation design and clinical application.

- Tooth preparation designs for inlays/onlays/partial crowns, veneers
- To know the difference between the various luting material categories, their preferred indications and their clinical application.
- Surface treatment of all-ceramic materials prior to cementation.
- Correct clinical management in case of surface contamination of the ceramic restoration during try-in.
- Tips and tricks to avoid post-operative sensitivity after cementation

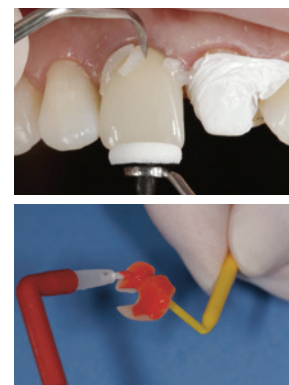
Dr. Michael Dieter is a dentist from Germany. After his dental certification at the University of Tübingen, he was engaged in research work at the operative department of the same university and subsequently spent 4 years in private dental practice in Germany.

Dr. Dieter currently practises esthetic dentistry in a private dental clinic in Switzerland with a major focus on minimally invasive and adhesive dentistry, namely on aesthetic direct anterior and posterior composite restorations as well as on smile design with all-ceramic reconstructions. More than 23 years ago he integrated the CAD/CAM chairside application into his clinical workflow and today he is making use of the latest digital technologies.

As Head of Direct Restoratives & Prevention Global Education (Ivoclar, Principality of Liechtenstein) he is also directly involved in various development projects for new clinical products, putting him at the forefront of the latest technological developments in modern dentistry.

Dr. Dieter is intensively lecturing worldwide on topics related to the latest science in clinical techniques and dental materials. For the past 21 years he has been actively involved in the practical training of dentists through workshops and hands-on courses, both in the Ivoclar Academy in Liechtenstein and in various dental education centers and universities throughout the world.

In February 2017 he received the "Best Speaker Award" at the 21st UAE International Dental Conference in Dubai (4000 delegates voted the best out of 200 international speakers).



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REGISTRATION FORM

REGISTER ONLINE AT WWW.NZACD.CO.NZ
Six of the Best – Fri 4 November 2022 | Saturday Workshop – Sat 5 November 2022 – Cordis Hotel Auckland
PLEASE COMPLETE ONE FORM FOR EACH ATTENDEE

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